

Clean PhotoCatalysis Technology

BRID uses LED light and Nanostructured ceramic filters to break apart the molecules in polluted air. Pollutants can not stick to the filter, as they normally do. **They are eliminated, gone!**

Other photocatalytic purifiers utilize UV light which produces ozone, that in itself, is a toxic air pollutant. **BRID is the first truly ozone free photocatalytic air purifier.**

Thanks to our patented technology, P.H.O.E.B.E® (Photocatalytic Embedded Filter for Environmental Treatments), it only uses visible LED light.

Our unique recipe permanently bonds nano Titanium Dioxide (TiO₂) to the ceramic filters. You won't need to change the filters, just rinse them under running water and they're good as new.

Our filters absorb radiation from the precisely calibrated LED board, producing free radicals. Free radicals attack pollutant molecules, breaking apart their chemical bonds **and turning them into harmless substances.**



POWER MODULE

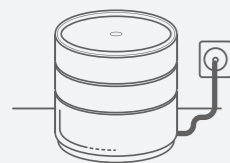
CERAMIC FILTER

NWF FILTER

LED BOARD

P.H.O.E.B.E® TECHNOLOGY INSIDE

How BRID works



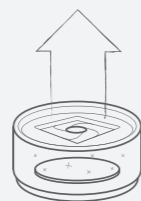
01

Place BRID wherever you like. With its modern and sleek design it blends in perfectly no matter where you put it.



02

BRID's 360° architecture allows it to capture pollution all around it.



03

BRID's silent fan channels the air through an NWF filter that blocks large particles such as pollen, dander and dust.



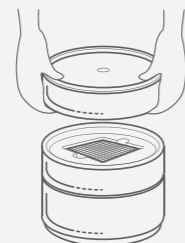
04

The air passes through our filter and unhealthy pollutants are broken down into harmless substance.



05

BRID takes care of your environment. In a matter of minutes, the air in your room will be cleaner and free of nasty odors.



06

Have a bigger room? Add up to three power modules for bigger spaces. Need to clean your filter? Just rinse them under clean water.



The Revolution of Air Purifying



Brid Air Purifier

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ORDERS

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LEARN MORE

eu.brid.com

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A PROJECT BY

COLOROBBIA

 **ATELLANI**

Say Hello to BRID

It's time to start breathing your best air with the most advanced air-purifier to date. BRID's modular and compact design makes it the perfect solution for every environment and by harnessing the power of nanotechnology it has raised the bar in air purification.

EFFICIENT CLEAN PURIFICATION

Pollutants don't stick to the filters, they get broken down into harmless substances.

STATE OF THE ART TECHNOLOGY

Our patented special recipe makes BRID the first truly ozone free air purifier on the market.

NON CONSUMABLE FILTERS

Our filters last 10+ years. Just rinse them under clean running water and they're good as new.

CARBON MONOXIDE ALARM

An optional CO Guardian is available to monitor the concentration of toxic Carbon Monoxide in your air.

MODULAR STRUCTURE

Add up to 3 modules and BRID adapts to different environments.

SLEEK ITALIAN DESIGN

BRID is 100% designed and made in Italy.



Italian Design At Its Best

Each component of BRID Air Purifier's revolutionary design was put through meticulous testing.

BRID's refined cylindrical body in solid aircraft grade aluminum, with the option of an elegant real wooden oak base, makes BRID the perfect companion for your home.

Different colors and materials are available.



PURE METAL



CLEAR WHITE & OAK



SOLID CLEAR WHITE

BRID is Modular & Flexible

The unique modular configuration lets BRID adapt to your needs and by simply adding a second or third power filter module, it can speed up the cleaning process and deal with larger environ-

ments. Its ground breaking revolutionary technology makes BRID the best solution when it comes to eliminating indoor pollution. Additional modules can be purchased separately.

1



Height: 8.25" / 20.8 cm

Diameter: 9.75" / 25 cm

Weight: 6.5 lb / 3 kg

2



Height: 10" / 25.3 cm

Diameter: 9.75" / 25 cm

Weight: 8.75 lb / 4 kg

3



Height: 11.25" / 29.8 cm

Diameter: 9.75" / 25 cm

Weight: 11 lb / 5 kg

P.H.O.E.B.E. filter units completely eliminate Betacoronavirus,

used as certified reference by WHO (<https://eu.brid.com/it/pages/certifications>) for studying the effect of virucidal formulations on SARS viruses, included SARS Cov-2, cause of Covid 19.

MATERIALS

Aircraft grade aluminum body
ABS plastic top
Real oak details

NOISE LEVEL

Smart from 50 to 55 dB
Night from 35 to 40 dB
Boost from 55 to 60 dB

Keep an Eye on Your Air: The BRID App

Know exactly what is going on with your air. BRID stays connected via wifi and sends you valuable information regarding the quality of your air. With live stats you will know how clean the

air in the room is, and other easy to understand information that will put your mind, and lungs, at ease. The BRID app will remind you when it's time to clean your ceramic and NWF filters.



WIFI CONNECTION



STATISTICS ON AIR QUALITY



FILTER STATUS UPDATES



SWITCH BETWEEN MODES



What BRID Effectively Breaks Down



CARBON MONOXIDE



VOC



ALLERGENS



PET DANDER



MOLD



POLLUTANTS



BACTERIA



VIRUS

